

Roll No.

Total Pages : 02

BT-7/M-20

37165

ENTREPRENEURSHIP

HS-401N

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt *Five* questions in all, selecting *one* question from each Unit.

Unit I

1. (a) Define Entrepreneurship. What are the characteristics of entrepreneur ? 7
- (b) Examine the role of an entrepreneur in developing economy like India, giving appropriate example. 8
2. (a) What are the facilities available for women entrepreneur in India ? 7
- (b) Explain the different types of entrepreneurs based on functional characteristics and development angle. 8

Unit II

3. (a) Explain the difference between the feasibility report and project report 7

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- (b) What is Export Marketing ? Discuss the methods of project appraisal ? **8**
- 4. (a) What factors are considered for the selection of business organisation ? **8**
- (b) What is Project Report ? How is a good project prepared ? **7**

Unit III

- 5. (a) What are the steps involved in planning for setting up a Small Scale Industry ? **8**
- (b) Explain the concept of startups/incubators. **7**
- 6. Explain the major problem faced by the small scale industries and MSME. Discuss the various MSME scheme and difficulties faced in availing them. **15**

Unit IV

- 7. (a) Discuss the role of financial and other supporting institutes for the development of small business. **7**
- (b) What is Venture Capital ? Discuss the venture capital financing scheme. **8**
- 8. Write short notes on the following : **15**
 - (a) SISI
 - (b) SIDO
 - (c) NISBUD.